



N GAGE CONSULTING

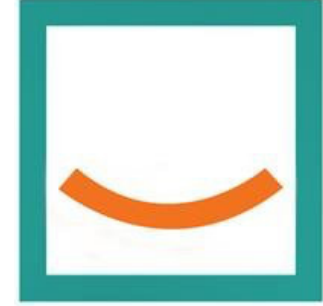
PUBLIC STRATEGY AND GOVERNMENT RELATIONS SPECIALISTS



DECENT LIFE INITIATIVE

JUNE 2021

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DECENT LIFE INITIATIVE

“Decent Life” is an initiative endorsed by President AbdelFattah El-Sisi, with the main objective of improving the quality of life in the poorest rural communities within the framework of the Sustainable Development Strategy: Egypt Vision 2030, through decreasing multidimensional poverty and unemployment rates. The initiative aims to develop 4,500 Egyptian villages in three years and targets improving the lives of 50 million Egyptians, with total investments exceeding EGP 500 billion.

AXES OF THE INITIATIVE'S IMPLEMENTATION:

- | Providing decent **housing**
- | Providing infrastructure project including **water and sanitation** for deprived families
- | Providing **medical** services
- | Providing **educational** services
- | Providing **economic empowerment**
- | Providing **social interventions and human development**
- | Providing in-kind support periodically to most in need families
- | Establishing **micro-projects** for those most in need
- | Providing **environmental interventions**
(such as collecting garbage and devising ways to recycle)





GOALS

- | Relieving the citizens' shoulders in the most needy places in the countryside and urban slums
- | Comprehensive development in the most needy rural communities with the aim of eliminating multidimensional poverty to provide a decent and sustainable life for citizens
- | Upgrading the social, economic and environmental level of the targeted families
- | Providing job opportunities to bolster the citizens' independence and motivate them to improve the standard of living for their families and local communities
- | Showcasing to the local community the positive changes in the living standards
- | Organizing the civil society and building confidence in the state institutions
- | Investing in the development of the Egyptians
- | Closing the development gaps between centers, villages and their dependencies
- | Reviving the values of shared responsibility among all partner agencies to unify developmental interventions in centers, villages and their dependencies.

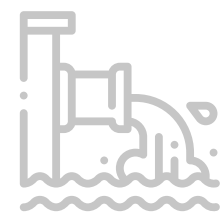
LOCATION

The initiative includes the development of villages and towns in 20 governorates nationwide. These governorates are: **Assiut, Sohag, Minya, Qena, Aswan, Luxor, New Valley, Fayoum, Beni Suef, Sharkia, Qalyubia, Dakahlia, Menoufia, Gharbia, Alexandria, Ismailia, Damietta, Giza, Beheira and Kafr El Sheikh.**

BENEFICIARIES

The initiative's beneficiaries are the poorest families in the targeted villages, in addition to the elderly, orphans and children, single and divorced mothers, unemployed youth, people with disabilities, and volunteers.

CRITERIA FOR IDENTIFYING VILLAGES NEEDING THE MOST HELP



! Poor basic services, including sewage & water networks



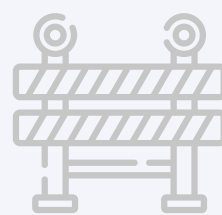
! Perceived decrease in the education rate, & an increase in the density of school classes.



! Perceived need for intensive health services to meet the healthcare needs



! Increase in the poverty rate of the village's families



! Poor conditions of road networks

PILLARS

The initiative has 4 pillars:

- Improving living-standards and investing in human capital,
- Raising the quality of human development services, and (providing the poorest villages with increased access to basic services including health, education, water and sanitation)
- Developing infrastructure services,
- Economic development

PHASES:



START
02 January, 2019

FIRST PHASE:

Encompasses villages with > 70% poverty rates

- In January 2019, the first phase was launched targeting to cover 375 villages across Egypt.
- With the beginning of FY 2019/20, the first phase of the initiative was developed to cover Egypt's poorest 143 villages, followed by the poorest 232 villages in FY 2020/21, where 375 villages were covered with over 4.5 million citizens benefiting. This took place through the implementation of investments exceeding EGP 7.5bn in these villages by the end of December 2020.
- Allocations for the first phase of the initiative was set at EGP 20 billion.
- The civil society organizations were noted to have played a key role in the first phase of the initiative, with their ability to communicate with villagers across the nation and determine their actual needs, noted Minister of Planning and Economic Development Hala El Said.



SECOND PHASE:

Encompasses villages with poverty rates between 50% and 70%

By launching the second phase, in January 2021, the number of targeted villages increased to 1500 which are inhabited by 18 million citizens, with the number of beneficiaries representing 20% of the overall Egyptian population.

In FY2021/2022, EGP 200 billion will be allocated to the initiative's implementation, with:

EGP 27.5 billion allocated to healthcare

EGP 4.4 billion allocated to education

EGP 20 billion allocated to electricity

EGP 102 billion allocated to sanitation and drinking water

EGP 12.2 billion allocated to paving roads

THIRD PHASE:

Encompasses villages with < 50% poverty rates

COMPLETION: 31 DECEMBER, 2030





PROVIDED SERVICES:

- | Rehabilitating houses,
- | Building ceilings for houses lack ones
- | Building residential communities to villages in need
- | Connecting houses to water supply, wastewater, natural gas, and electricity networks
- | Providing medical services
- | Building hospitals and healthcare units, and equipping them with the necessary devices and medical staff
- | Operating medical caravans
- | Offering prosthetics
- | Improving the quality of schools, and nurseries
- | Establishing literacy classrooms
- | Expanding economic empowerment, vocational training, & employment through micro, small, and medium enterprises.
- | Establishing industrial and craft complexes
- | Introducing infrastructure necessary for micro enterprises
- | Bolstering food supply chains and providing food subsidies
- | Marrying orphans, including preparing their homes and holding group weddings
- | Providing blankets and furnishings to cope with the winter cold.
- | Conducting projects on garbage collection and recycling.

ACHIEVEMENTS:

Among the strategic results of the initiative in the villages of the first stage, the quality of life index improved by about 18 percentage points, and the average poverty rate decreased by about 14 points.

About assessing the impact of the initiative on localizing the sustainable development goals;



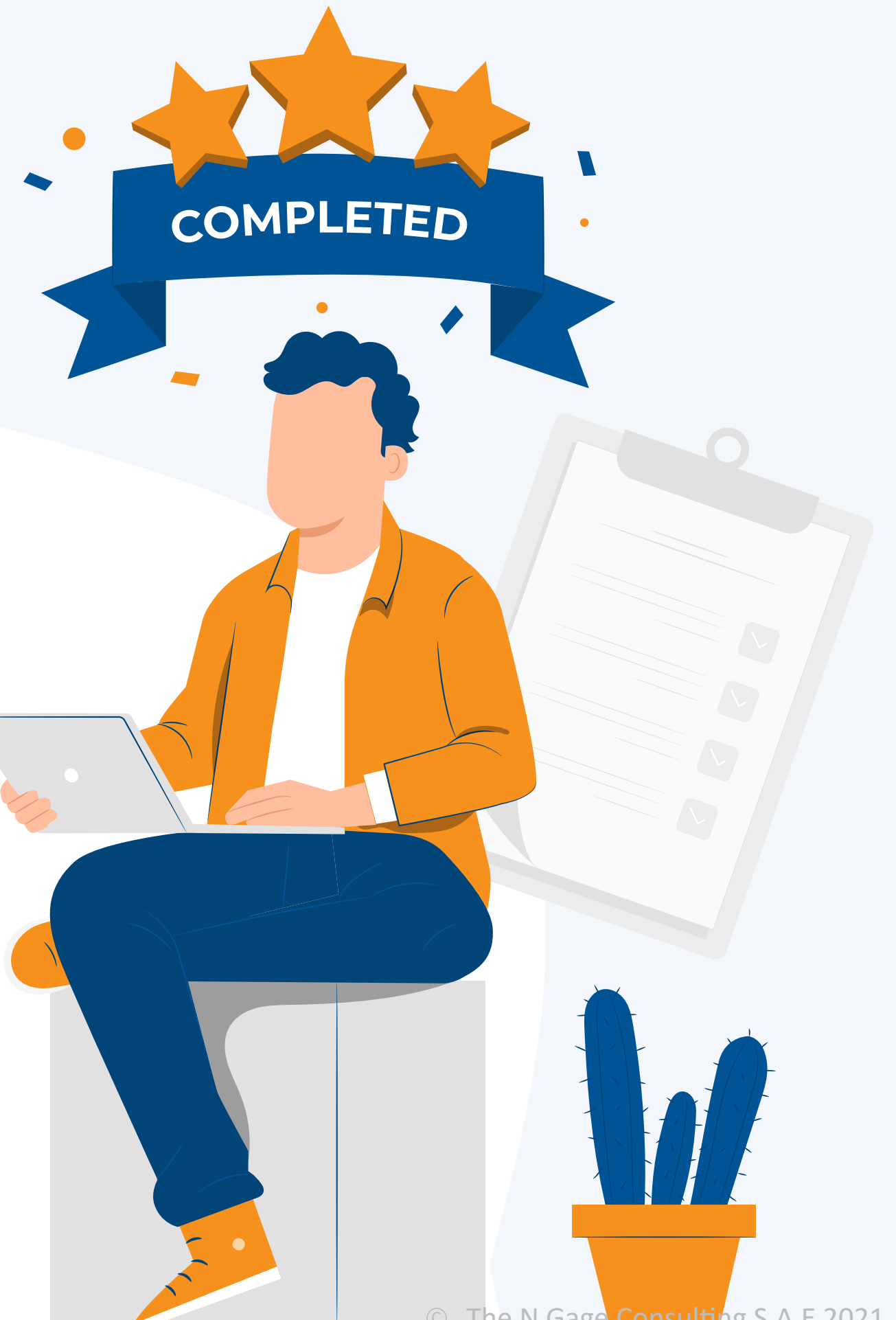
For the third goal of the sustainable development goals related to good health and well-being, there is an improvement in the rate of health services coverage by about 24 percentage points.

- Provisions of 255 medical convoys, 1,335 surgeries, 538 prosthetic devices, 5420 eye operations, and 16,500 medical glasses,
- Establishing and developing 12 health units, and
- Completing 56 health units to be completed by 2020/21.



For the fourth goal (quality education), an improvement in the rate of educational services coverage occurred by about 12 percentage points,

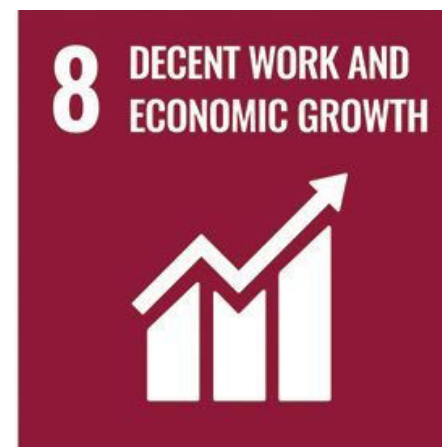
- Educational services were provided in 3 deprived villages;
- Eradication of illiteracy happened to 3,000 citizens;
- The development of 7 nurseries was completed;
- 45 schools were established or developed.
- The density of classes in the targeted villages decreased to 41 children, compared to 47 children after the establishment of 942 classrooms.





Regarding the sixth goal (clean water and sanitation), sanitation coverage improved by about 46 percentage points.

- | Installation of 706 domestic sewage tanks, 1559 domestic sewage connections, and water networks of 7 km long
- | 1637 household connections have been installed
- | 49 groundwater wells have been constructed and developed,
- | sewage service-connected to 21 villages and to be delivered to 55 villages in 2020/21.



On the eighth goal of the sustainable development goals (decent work and economic growth), the Ministry of Planning and Economic Development indicated that small projects worth EGP 438 million and 71,000 job opportunities were provided in the governorates of Assiut, Sohag, Qena, Qalyubia, Minya, Aswan, and Luxor.



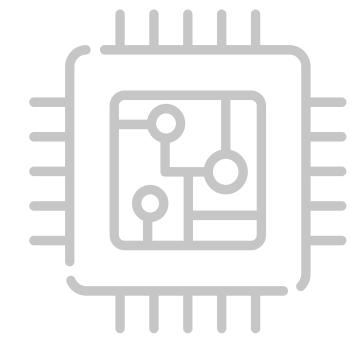
For the eleventh goal of sustainable development (sustainable cities and communities),

- | 11,600 houses were improved,
- | 11 veterinary units were established
- | 21 youth centers and playgrounds were established and developed
- | 9 social units were established and developed
- | 160km of roads were paved,
- | 11,000 lighting poles were installed,

| On 26 February 2021, the Ministry of Planning and Economic Development announced that the "Decent Life" initiative was included in the Global Partnership for Sustainable Development (GPSDD) after the Ministry of Planning and Economic Development submitted a request to incorporate the initiative into the GPSDD, behind Egypt's pioneering role in realizing sustainable development goals in rural communities.



LATEST STATE EFFORTS: Launching an electronic system



The system aims to:

- Identify the development needs of the low-income Egyptian villages targeted in the initiative;
- Design a plan for various interventions; and
- Monitor and evaluate the impact of all efforts on development and quality of life.

The new electronic system has been merged with the databases belonging to CAPMAS, in order to be used in developing the state's plans.

Minister Hala El Said noted that the system has become binding on all parties involved in implementing the initiative as per Prime Minister Mostafa Madbouly's decision to adopt it as a tool for preparing and following up on the initiative's plan.

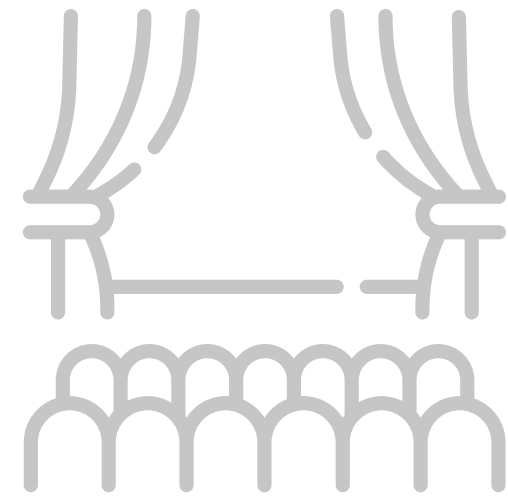
Expanding Job Opportunities



Minister of Trade and Industry Nevine Gamea has directed the Industrial Modernization Center (IMC) to count the factories in various manufacturing sectors, with the aim of participating in "Decent Life" initiative and to study potential technical support services and labor that could be provided.

Such initiative is expected to help factories operate at full capacity, lure new investments into the domestic market, create new jobs as well as increase the manufacturing sector's contribution to GDP.

LATEST STATE EFFORTS: Proposal to Add Cultural Activities



During a meeting in March 2021 with the Chairman of the Board of Trustees of the "Decent Life Initiative" Aya Omar Mohamed, Minister of Culture Ines Abdel-Dayem has underlined the importance of introducing cultural activities to the villages targeted by the "Decent Life" initiative, noting the ministry desire to expand the cultural activities in the areas targeted by the initiative, in parallel with the social and economic development there.

The Minister revealed plans to provide these areas with theatre activities carried out by the Ministry's mobile theatres, street storytelling, and book kiosks, in addition to carrying out "Start Your Dream" project in the most vulnerable communities, which aims at discovering and developing theatre talents through six-month workshops led by top theatre specialists.

ICT Ministry boosting Internet speed in the countryside as part of the initiative



Opening the Doors for Public Donations



- | The Presidential Initiative announced on May 4th opening the door for public donations.
- | The decision aims to give Egyptians the chance to contribute to improving the lives of other, in addition to giving the chance for people living abroad to participate.
- | Donations could be sent through the official website (<https://donation.hayakarima.com/>) to make it easier and safer for donators.

Integration and Coordination of the State's Efforts

The Ministry of Planning signed a cooperation protocol with The Decent Life foundation regarding the integration and coordination of efforts made around the initiative in order to unite the state's efforts in the file of poverty.

According to the protocol, the Ministry and the Foundation will collaborate to work on several points, including:

- | the agreement on criteria for targeting priority villages;
- | the most effective interventions;
- | the implementation of development interventions in the target villages according to sustainability standards and sustainable building codes;
- | the exchange of data, information, and performance follow-up reports;
- | the measurement of the initiative's impact on the citizens' satisfaction;
- | the provision of innovative tools to fund the initiative, in a way that reduces the burden on the state's general budget

Rural Development Project

- | The project, which covers about 1,500 villages in phase one, seeks to upgrade infrastructure in villages, including water, sewage, power, natural gas and road services.
- | It also includes lining irrigation canals for the effective use of water and improving healthcare, education and social protection services.
- | The project seeks to achieve comprehensive development in all Egyptian villages by improving infrastructure and services available in them.
- | The project targets 4,584 villages in total, at an estimated cost of EGP 700 billion.



